

@startupfarm

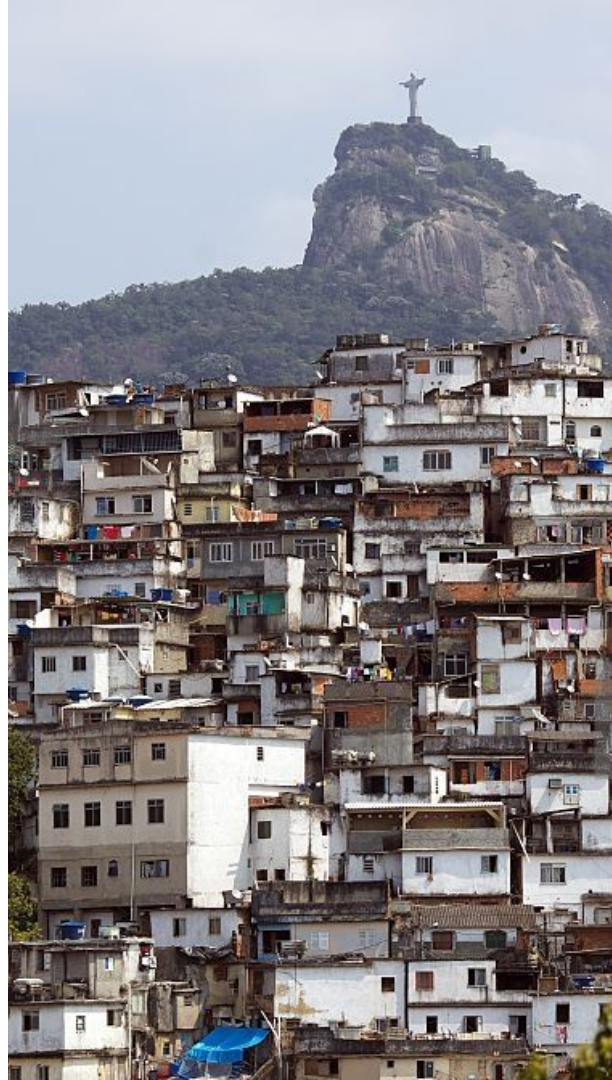
ABES
SOFTWARE

São Paulo, outubro de 2016

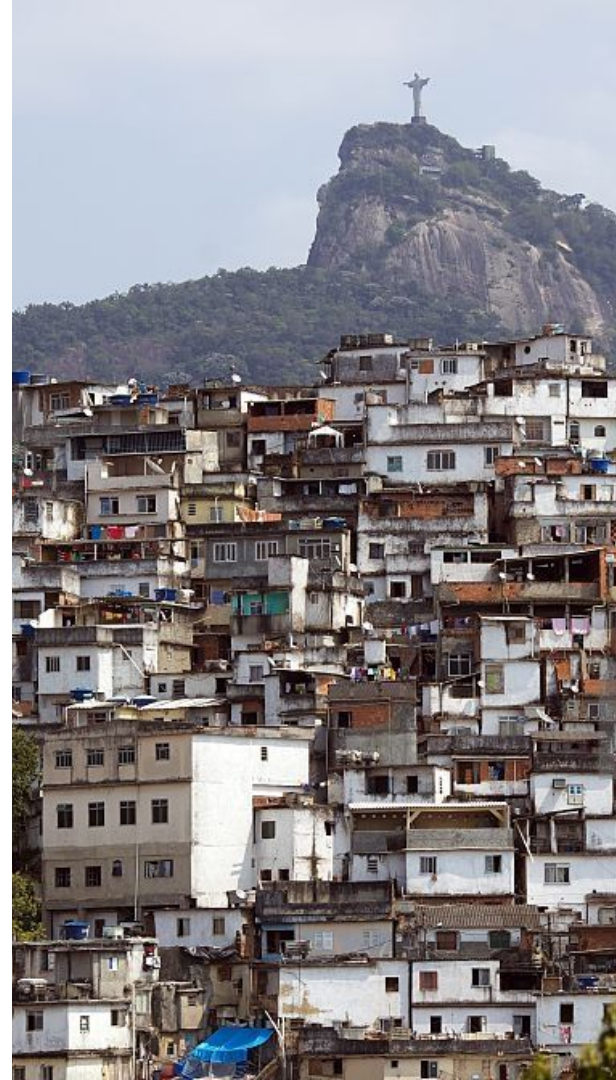


Alan Leite
CEO - Startup Farm





Serviços Financeiros
Educação
Saúde





IMPEACHMENT

BRASIL
NO FORO
PAULO!

BRASIL VERDE
LAVAR JATO

CHEGA
DE
CORRUPÇÃO!

DILMA
COM CORRUPÇÃO NÃO SOBRA
PARA
SAÚDE E EDUCAÇÃO

LAVA JATO
FAXINA NELLES
FORA PT JÁ!
FORA CORRUPTORES!

DILMA
VOCE ESTA
DEMITIDA

Corrupçao afastar
Joaquim Barbosa
Clara não os ensinou
a jogar no jogo
Sérgio Moro
e o Botafogo

RA
PAULO
O



7^a
maior
economia
do
mundo



**200
milhões
brasileiros**



**200
milhões
brasileiros**

WE'RE GETTING CONNECTED









112%



93.2
MILLION
active mobile
internet user

2015

Source: We are social 2016



120.2
MILLION
internet user



93.2
MILLION
active mobile
internet user

112%

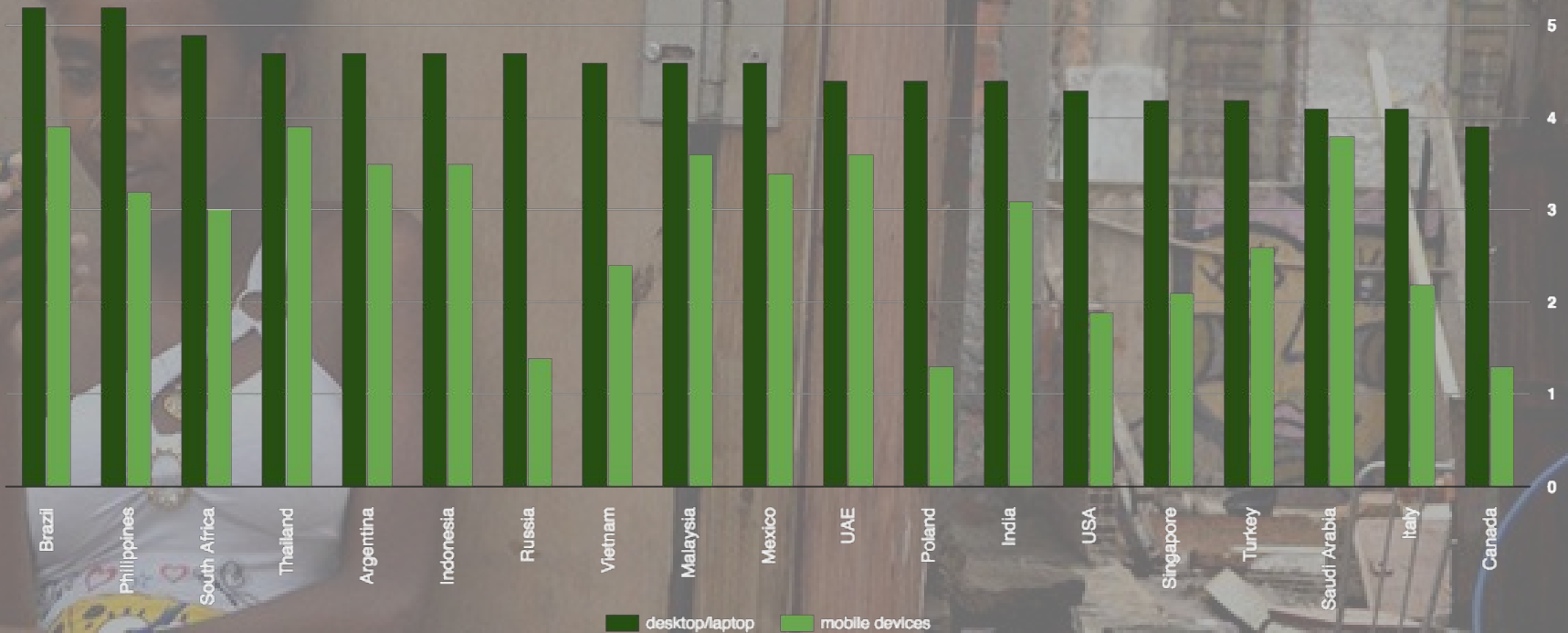


2015

Source: We are social 2016

Time spent on the internet

hours/day - QND'16



Source: We are social 2016

TOP 10 ECOMMERCE MARKETS

2015



Sources:
<http://wndirect.com/en/departure-pages>
<https://www.dlapiper.com/en/us/insights/publications/2015/08/offshore-e-commerce-service-providers/>
<http://evigo.com/15999-google-report-international-e-commerce-opportunities-uk-businesses/>
<http://www.mailmangroup.com/2014/10/8-things-you-need-to-know-about-e-commerce-in-china/>
<http://wndirect.com/en/departure-pages>

TOP 10 ECOMMERCE MARKETS

2015



mobile
commerce
apenas
8%





3°



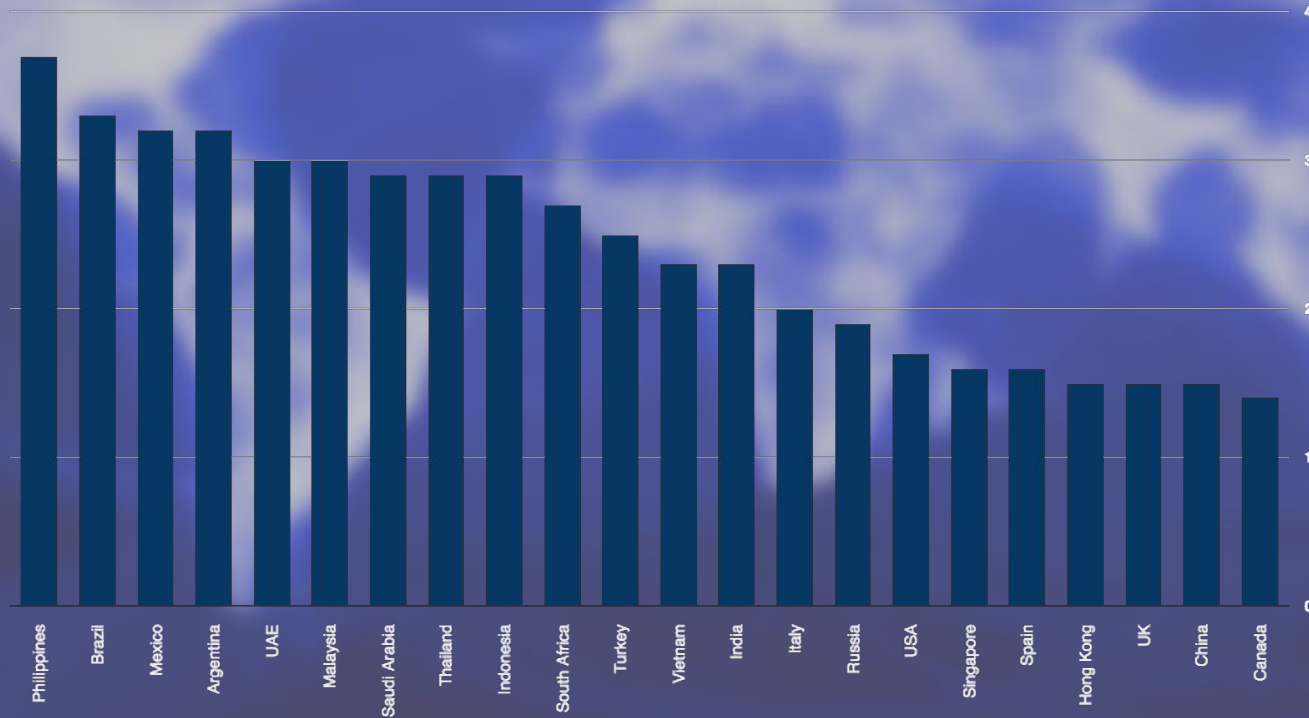
2°



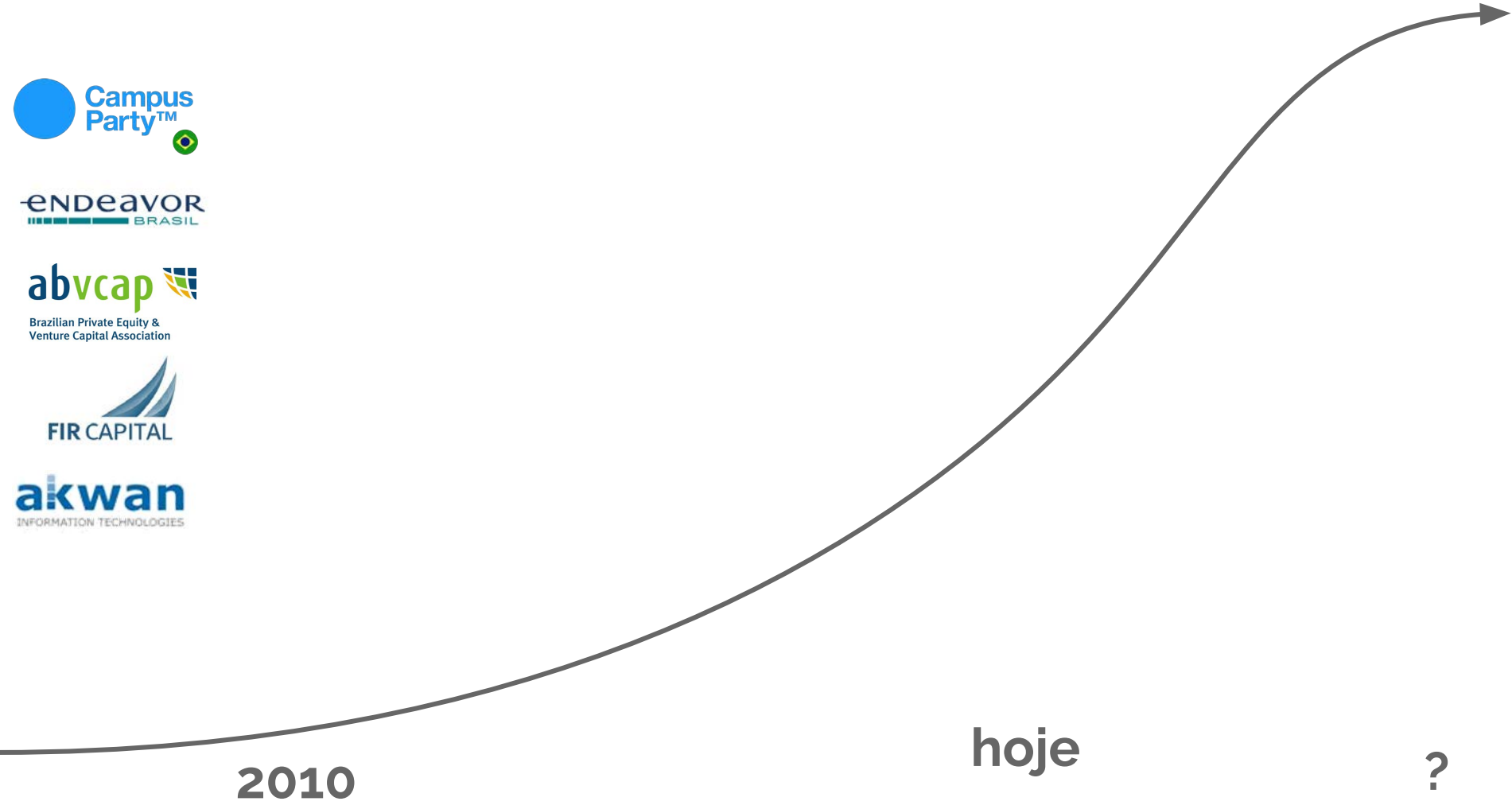
3°

Time spent on social media

hours/day - QND'16







2010

hoje

?

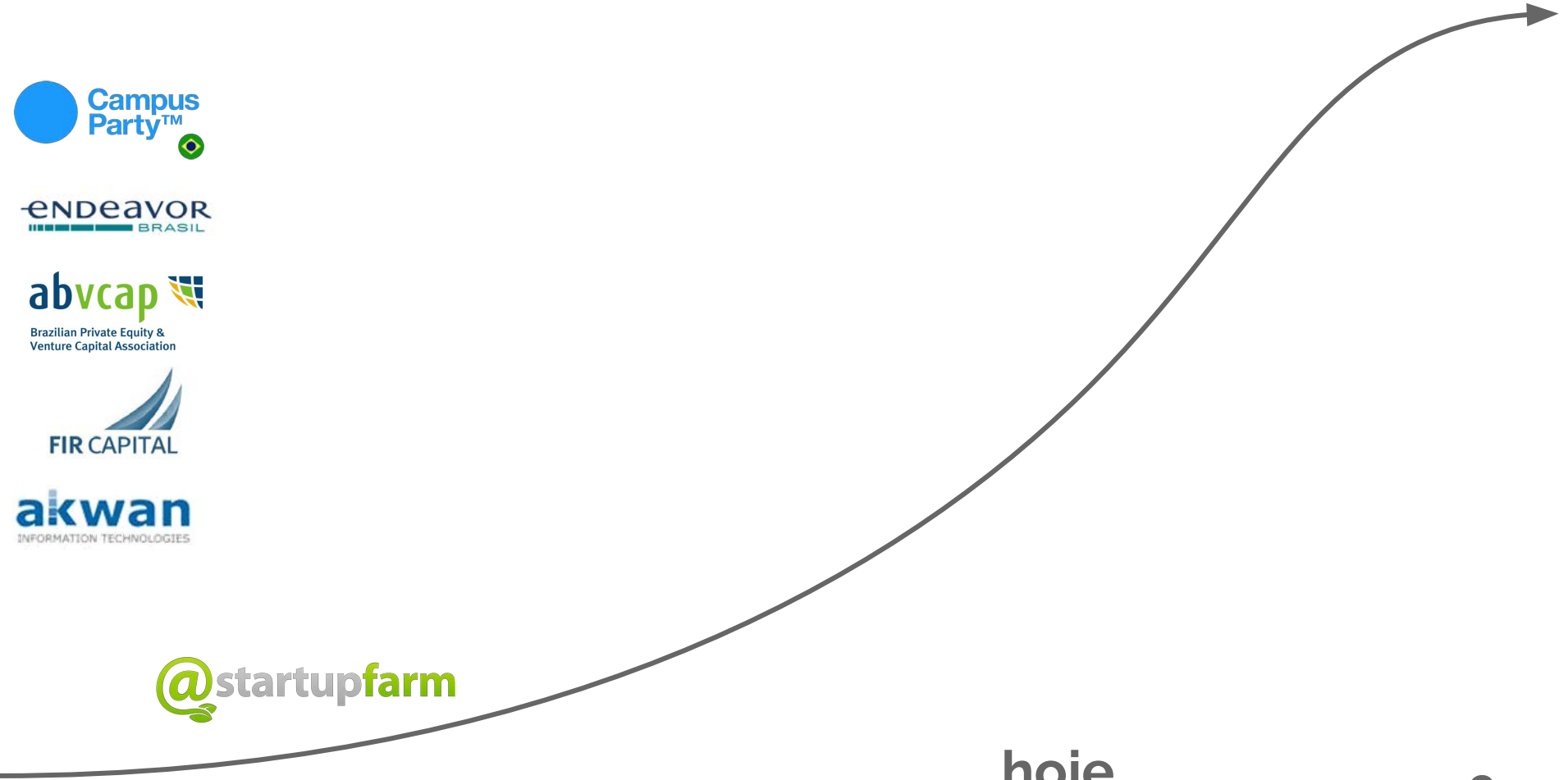


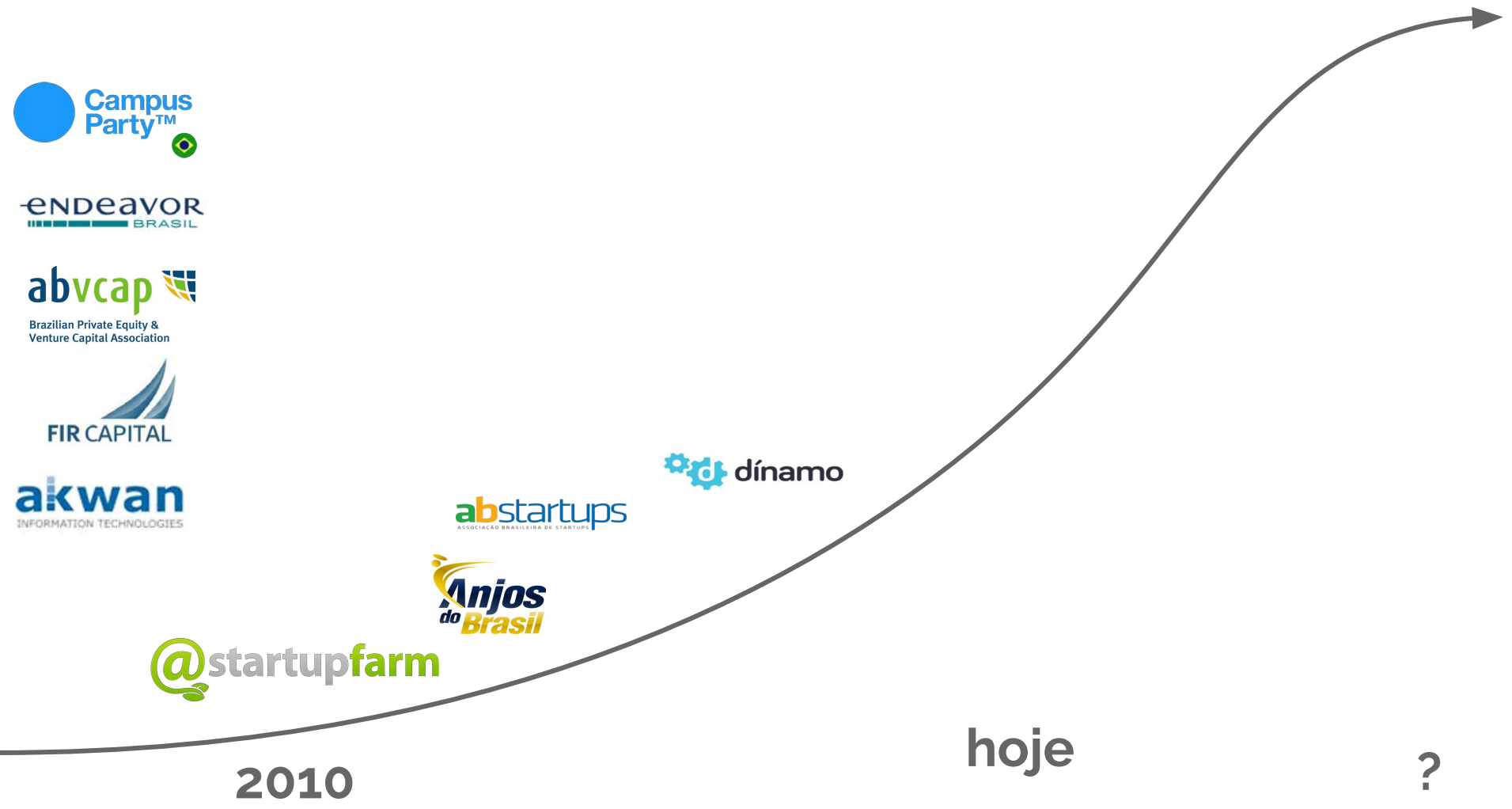
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2010

hoje

?





2010

hoje

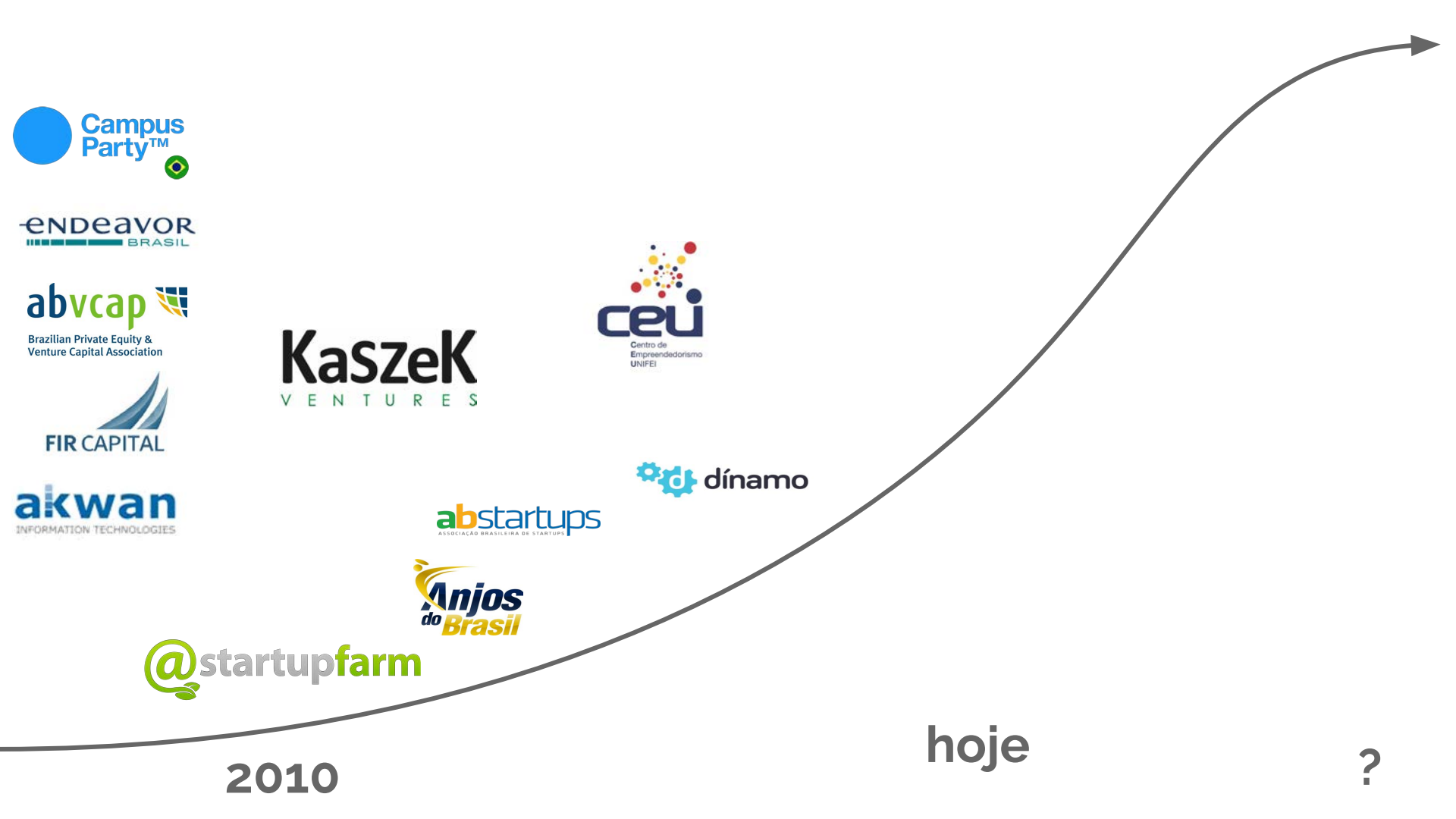
?



2010

hoje

?



2010

hoje

?



2010

hoje

?





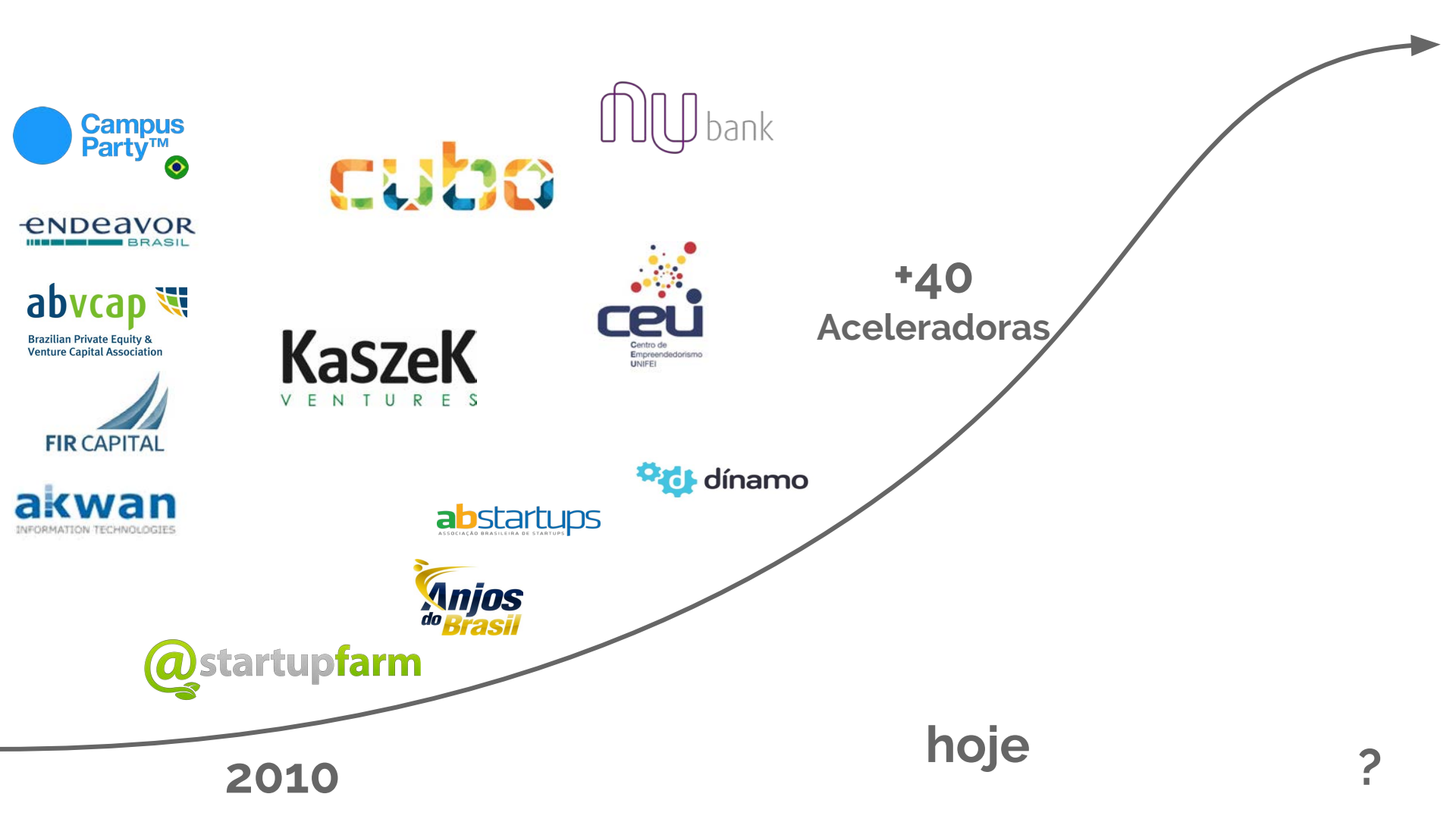
+40
Aceleradoras

2010

hoje

?





2010

hoje

?

+40
Aceleradoras





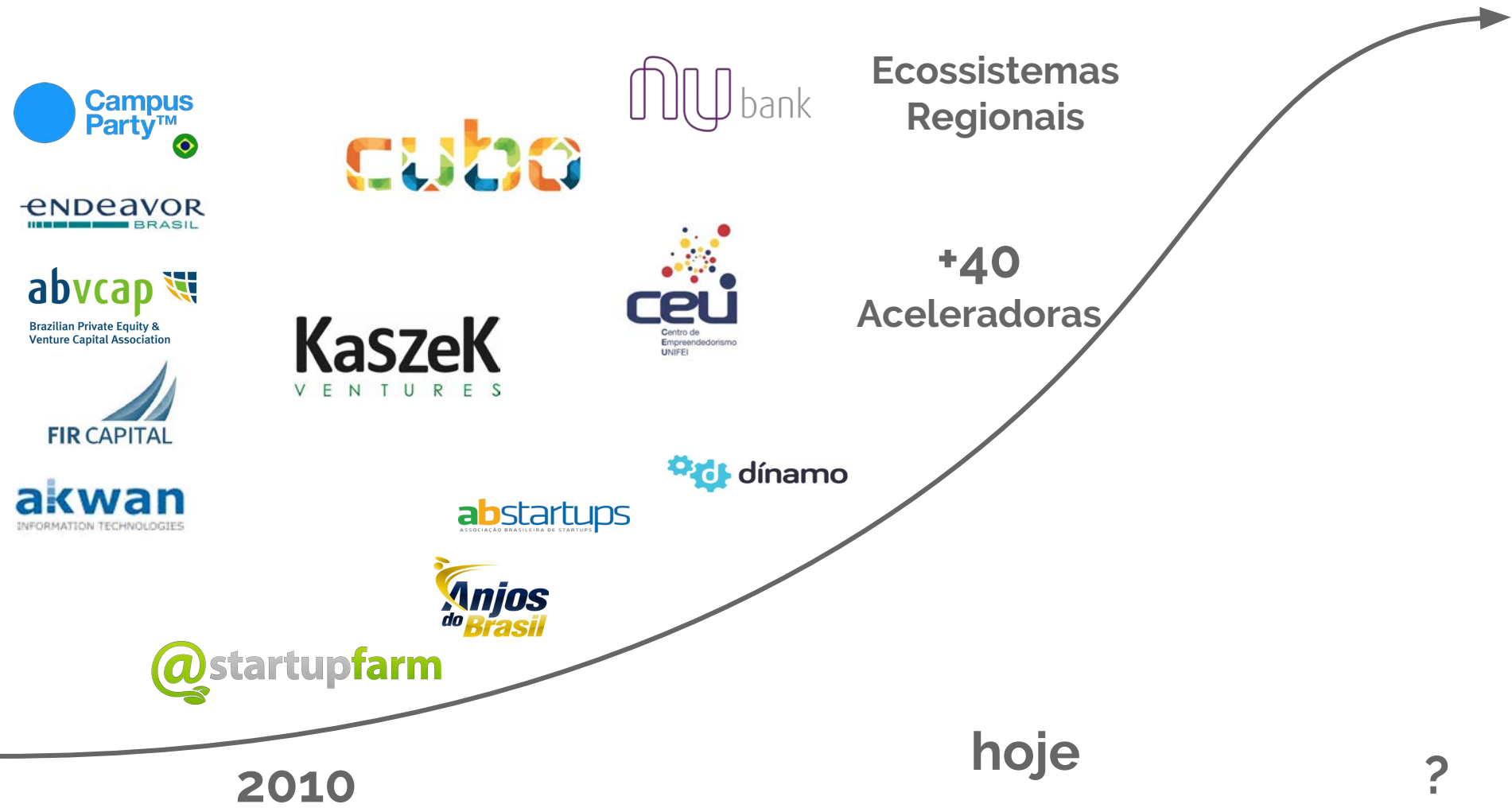
Ecosistemas Regionais

+40 Aceleradoras

hoje

?

2010





Ecosistemas Brasileiros



Rio

Economia Criativa



Recife

PORTO DIGITAL



Campinas

UNICAMP

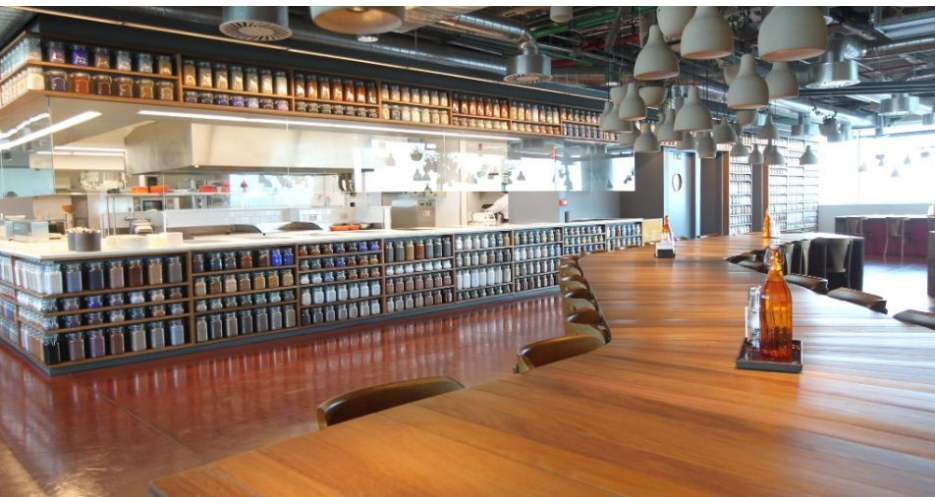


Belo Horizonte

SAN PEDRO VALLEY



Google





Florianópolis

São Paulo



An aerial night photograph of São Paulo, Brazil, featuring a prominent cable-stayed bridge with green lighting. The city skyline is visible in the background, and light trails from traffic are seen on the surrounding roads.

São Paulo

64% VC LATAM

An aerial night photograph of São Paulo, Brazil. The city's lights are visible in the background, and a prominent cable-stayed bridge with a central pylon and numerous stay cables is illuminated in the foreground. The bridge spans a body of water. The overall scene is a vibrant urban landscape at night.

São Paulo

2,000

startups de tecnologia ativas





Campus
Party™



festival
path





are you ready?

Vem aí o **CASE 2016**. A terceira edição do maior evento para Startups da America Latina. **E três vezes maior.**

7 E 8 DE NOVEMBRO

SÃO PAULO, BRASIL

CASE '16

CONFERÊNCIA ANUAL
DE STARTUPS E EMPREENDEDORISMO

The Global Startup Ecosystem Ranking

	Ranking		Performance	Funding	Market Reach	Talent	Startup Exp.	Growth Index
Silicon Valley	1	↓	1	1	4	1	1	2.1
New York City	2	↑ 3	2	2	1	9	4	1.8
Los Angeles	3	↓	4	4	2	10	5	1.8
Boston	4	↑ 2	3	3	7	12	7	2.7
Tel Aviv	5	↓ 3	6	5	13	3	6	2.9
London	6	↑ 1	5	10	3	7	13	3.3
Chicago	7	↑ 3	8	12	5	11	14	2.8
Seattle	8	↓ 4	12	11	12	4	3	2.1
Berlin	9	↑ 6	7	8	19	8	8	10
Singapore	10	↑ 7	11	9	9	20	9	1.9
Paris	11	↓	13	13	6	16	15	1.3
Sao Paulo	12	↑ 1	9	7	11	19	19	3.5
Moscow	13	↑ 1	17	15	8	2	20	1.0
Austin	14	NEW	16	14	18	5	2	1.9
Bangalore	15	↑ 4	10	6	20	17	12	4.9
Sydney	16	↓ 4	20	16	17	6	10	1.1
Toronto	17	↓ 9	14	18	14	15	18	1.3
Vancouver	18	↓ 9	18	19	15	14	11	1.2
Amsterdam	19	NEW	15	20	10	18	16	3.0
Montreal	20	NEW	19	17	16	13	17	1.5







@startupfarm

Aceleradora Residente



**CAMPUS
SÃO PAULO**



O que fazemos

Nós aceleramos negócios inovadores, não importa o modelo de negócio, mercado ou tecnologia.

@startupfarm

17 programs

231 startups aceleradas

**A mais experiente
aceleradora privada**

na América Latina.
Idealizada em 2010

About Startup Farm



São Paulo - 9 editions

BH - 3 editions

Rio - 2 editions

Brasília - 1 edition

Floripa - 1 edition

Campinas - 1 edition

The Startup Farm's Units

EDUCATION



SF Day
Workshops
Talks
Meetups



ACCELERATION



Immersive Program
(5 weeks)



Support
(2 years)



INVESTMENT



Farm's Investment
Raising



EASY TAXI

30+ países

20 milhões de usuários



WORLDPACKERS

travel the world by sharing your skills

Usuários de 170+ países
Hostels em 94+ países



Somos apaixonados por pessoas

350+ mentores

730+ farmers

50+ pediram demissão





Parceiros





Partners & Sponsors

VISA

IBM

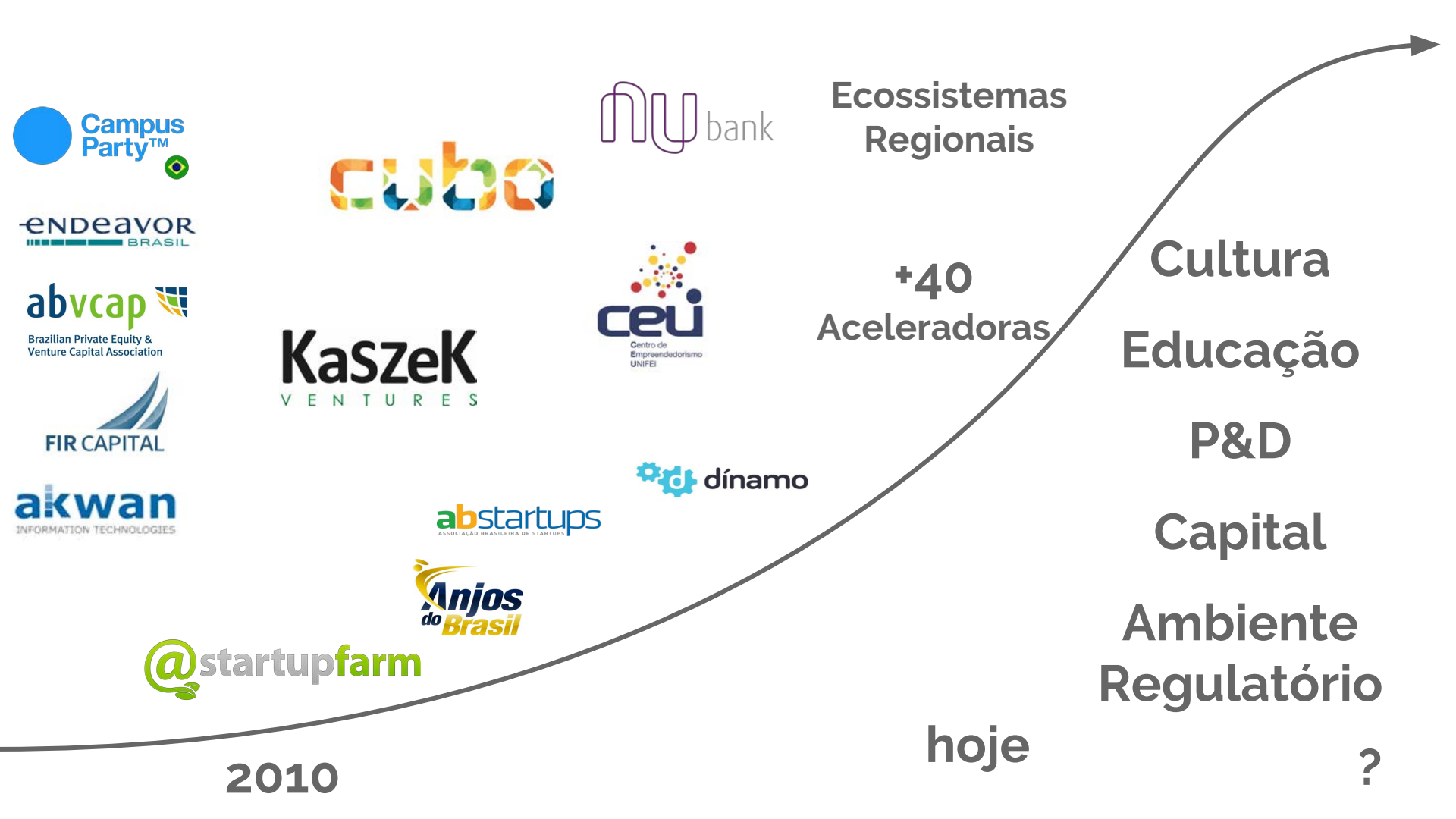
Google

BAPTISTA LUZ
ADVOGADOS

 **Microsoft**

 **amazon**
web services™

 **SendGrid**®



Ecosistemas Regionais

+40 Aceleradoras

Cultura
Educação
P&D
Capital
Ambiente Regulatório
?

2010

hoje



Ecosistemas Regionais

+40 Aceleradoras

2010

hoje

?



Obrigado!



Alan Leite
CEO - Startup Farm
Brazil

Nossas 3 unidades de Negócio







Partners

